

A large, abstract teal graphic on the right side of the page, consisting of overlapping circular and triangular shapes in various shades of teal.

NRK-MA3328/20E

TENDER INVITATION FOR AGREEMENT FOR HEADLESS CMS

TENDER REGULATIONS

MAI 15, 2020

Contents

1. GENERAL DESCRIPTION	3
1.1 Contracting authority	3
1.2 Tender purpose and scope	3
1.3 Contract terms	7
1.4 Tender for parts of the assignment	7
1.5 Estimated value of tender	7
1.6 Number of suppliers	7
1.7 Structure of the tender notice	8
1.8 Announcement of the procurement	8
1.9 Conference for tenderers	8
1.10 Deadline for submission of tender offers	8
1.11 Schedule	9
2. RULES FOR THE IMPLEMENTATION OF THE TENDER COMPETITION	10
2.1 Procurement procedure	10
2.2 Confidentiality and disclosure	10
2.3 Validity period	10
2.4 Additional information, communication concerning the procurement	11
2.5 Correction, supplementation or amendment of the tender documentation	11
3. QUALIFICATION REQUIREMENTS	12
3.1 Mandatory documentation requirements	12
3.2 Suppliers' organisational and legal position	12
3.3 Economic and financial position	13
3.4 Technical and professional qualifications	13
3.5 Requirement Specification	14
3.6 Joint Venture Consortiums and Subcontractors	14
4. PRE-QUALIFICATION CRITERIA AND NUMBER OF SELECTED SUPPLIERS	14
5. REQUIREMENTS FOR THE PRE-QUALIFICATION	15
5.1 Pre-qualifications content and structure	15
5.2 Language	15
5.3 Number of copies	15
6. NRK'S PROCESSING OF TENDERS	16
6.1 Tender opening	16
6.2 Cancellation	16
6.3 Award criteria	16
7. REQUIREMENTS FOR THE TENDER	19
7.1 Tender content and structure	19
7.2 Language	19
7.3 Number of copies	19
7.4 Reservations and deviations	20
7.5 Alternative tenders	20
7.6 Amendment and withdrawal	20
7.7 Costs for participation in the tendering procedure	20
7.8 Cancellation of the tendering procedure and total rejection	20

1. GENERAL DESCRIPTION

1.1 Contracting authority

NRK is a state-owned limited company and Norway's leading broadcasting company, bearing overall responsibility for production and distribution of radio and television programmes to the entire population. NRK also supplies an extensive range of services on the Internet, mobile phones and Teletext. With its approximately 3 500 employees, NRK operates nationwide and is the biggest media corporation in Norway.

For further information about NRK, please follow this link: <http://www.nrk.no/about/>

1.2 Tender purpose and scope

The public broadcasting company in Norway, (hereinafter referred to as NRK) invites to participation in an open tender procedure for the purchase of a headless content management system.

The headless CMS will be used for producing content that does not fit already established content templates and workflows – as a supplement to the CMSs currently in use; Polopoly and WordPress. Polopoly has been the main CMS in NRK since 2005, but WordPress are also used for numerous sites.

Polopoly and WordPress are used for publishing articles, messages and pages across nrk.no and p3.no.

NRK often create tailor-made pages for special events and publish articles with custom formats and experimental features. To accommodate this, NRK is looking for a CMS that enables developers and journalists to focus on creating the best possible user experience for the audience, whilst allowing them to iterate on the underlying content model.

NRK's monthly web production

Content type	Examples	Contents per month
Article	https://www.nrk.no/sport/norge-videre-til-vm-kvartfinale-etter-straftedrama-1.14599852 https://www.nrk.no/vestland/flere-titalls-innbyggere-og-bedrifter-har-varslet-erstatningskrav-etter-vannskandalen-1.14594850 https://www.nrk.no/mat/loksuppe-med-chili-og-tomat-1.14929833	~1 500
Message	https://www.nrk.no/vestland/soker-med-sonar-i-jolstravatnet-1.14650654 https://www.nrk.no/kultur/33-konserter-pa-47-dager-1.14666825 https://www.nrk.no/sport/christiansen-utanfor-pallen-1.14808941	~12 000
Standard element	Images, videos, fact boxes, tweets...	~13 500

Desked page/ section	https://www.nrk.no/nordland/ https://www.nrk.no/kultur/ https://www.nrk.no/nyheter/ https://p3.no/	~100
Tailor-made element	The quiz in this article https://www.nrk.no/livsstil/kunne-du-vaert-lege_-quiz-1.14325956 All the media elements in this article https://www.nrk.no/viten/xl/hvordan-dannes-en-snokrystall_-folg-reisen-fra-molekyl-til-snokrystall.-1.14787374 Election graphics in this article https://www.nrk.no/vestland/roystar-kvinner-ut-av-kommunestyra-1.14716088 The counter in this article https://www.nrk.no/nordland/3000-niser-drepes-hvert-ar-i-norske-fiskegarn_-na-setter-amerikanerne-ned-foten-1.14617074	~300
Tailor-made article	https://www.nrk.no/slik-stemte-norge-1.14695107 https://www.nrk.no/spill-100-m-quiz-og-stem-pa-arets-navn-pa-idrettsgallaen-1.14806556 https://www.nrk.no/jakten-pa-klimaendringene-1.14375177 https://www.nrk.no/mimre/	2-10
Tailor-made pages/section	https://www.nrk.no/korona/status/ https://www.nrk.no/alltidsammen/ http://skam.p3.no/ https://www.nrk.no/podkast/	0-5

* Grey background = content that will be prioritized produced in the new CMS

Current database (content created since 2005)

Total number of documents	~4 500 000 documents
Size	~350 GB
	Images, videos and audio are not stored in the database

Users

Total number of users with Single Sign-On enabled	~6 000
Concurrent users in Polopoly/WordPress	~300
Estimated concurrent users in the headless CMS, Only tailor-made content	20-100

nrk.no traffic

Average cache requests across all content	~300 000 per minute
Average cache backends requests across all content	~15 000 per minute
Peak concurrent audience users on www.nrk.no	~150 000

The above numbers are provided to give an impression of current traffic only. They do not reflect the request rate NRK expect to send to the new CMS. NRK stores content delivered from Polopoly based on change-events in a separate database, which is used for delivery. In front of the database NRK use at least one level of caching for products and content delivered to the audience. There is therefore no direct correlation between audience traffic and CMS traffic; CMS traffic is driven by content production rate. In a new CMS, NRK will still store content based on change events, but will also seek to use the CMS API directly (with cache).

The new headless CMS will be used for all the tailor-made content, and for features and products with a good fit.

Use of the new headless CMS

Phase	What
Phase 0 Approximately within the first 6 months	Integration of the new headless CMS inn the existing CMS. Implementation of Single Sign-On Produce tailor-made articles
Phase 1 Approximately within the first 6 to 12 months	Single Sign-On Produce tailor-made article-elements Produce tailor-made pages/sections Implement features and products with a good fit

In the long run, there is also a need to replace Polopoly and WordPress, but this process has not yet been decided. One alternative is to build on the new CMS so that it can be used for all NRK's web production, but NRK can also chose to invite to a new open tender procedure.

Possible use of the new headless CMS

Phase	What
Phase 2 Approximately within the 2 first years	One newsroom produces standard articles in the new CMS
Phase 3 Approximately within the 3 first years	The new CMS is used for approximately 30% of NRK's web production
Phase 4 Approximately within the 4 first years	The new CMS is used for approximately 100% of NRK's web production. Polopoly and WordPress are no longer in use

This decision will be made when NRK sees how well the new headless CMS fits with existing systems in NRK and has gained more insight into the scope of the various alternatives. These phases are provided as examples only, to give vendors an indication of how NRK expects to proceed when integrating the CMS into the NRK tech stack. Phases will be overlapping and are not mutually exclusive.

Flexible data-access

NRK believes that the most important part of the headless CMS is a flexible data store and accompanying API. As NRK conceptualize new products and features, the CMS cannot be the limiting factor in realizing a concept or testing out ideas. Developers should be able to model any and all content types using the CMS; iterate locally and deploy when ready, so focus can be put on the audience user experience. Text is often a key component for

realizing this, and rich text with embedded content and annotations should have first class support.

Updating content using the API should not require complex locking and conflict resolution. Concurrent access is key – multiple users and integrations should be able to update different parts of a document at the same time.

The CMS should allow developers to consume the content in a flexible way – query based on properties, list-content and references and transform potentially multiple nested documents into a single response. Integrations should ideally be able to receive results as the underlying content changes, enabling near-real-time updates if so desired.

Seamless cloud deployment

At NRK production is constant, and content is created at all hours of the day. As such, it is imperative that updates can be rolled out without disrupting the workflow of our journalists. The CMS must be able to deploy without downtime, and without impacting existing user sessions in a negative way. The CMS should be available as a software service; managed in the cloud with modifications and deployments initiated and performed by NRK. Deployments should be low-risk and hassle free, allowing developers to push new versions frequently to production.

Collaborative editing

For editing content, NRK is looking for an editorial user interface (UI) that provides a solid foundation that enables user collaboration in large documents and allows for further customization. The UI should make finding, editing and managing versions of arbitrary content types easy. Content changes should be automatically saved and allow multiple users to work concurrently on the same document.

Customizable user interface

The UI should be extendable with custom functionality. The ability to create widgets, specialized editors and info-panels will be required. NRK has dedicated systems for managing images and video which will be integrated into the CMS UI. Other examples of widgets could be an interactive map for selecting location, a row of dice to score a review or a button to initiate a custom spellchecker. The editorial UI must therefore allow NRK to use custom markup and code to edit specialized content types and extend the UI in some capacity. NRK should retain control over which content can be embedded in rich text and should be able to use custom widgets to edit the embedded content in the editorial UI. Control over display language is preferred.

Secure access

The CMS must integrate with the NRK Active Directory for authentication. Authenticated users should be synced with CMS users as necessary. NRK is looking for a CMS vendor that has security prioritized, and that can document security practices at the company, on deployment sites and in systems.

Developer experience and adoption

In time, NRK will potentially like to use multiple instances of the CMS, allowing teams to work in isolation if so desired. These separate instances might not require the same SLA guarantees as the primary instance, nor have the same user base as the primary instance. NRK is looking for a primary headless CMS to create specialized content, with the option of hosting additional instances moving forward. Creating new instances should therefore be an option, with little process overhead.

NRK is looking for a CMS that can be quickly adopted by various teams, so good documentation and a low-friction developer experience is essential. Convenient ways to share features and code among teams will be important, so NRK can leverage all the above-mentioned features to the fullest.

1.3 Contract terms

SSA-K is the Agreement governing the purchase of software and equipment, rights of disposal and other deliverables, as specified in more detail in the Appendices.

<https://www.anskaffelser.no/verktoy/kontrakter-og-avtaler/kjopsavtalen-ssa-k>

SSA-D The duration of the agreement and operational services shall be for a term of three (3) years as of the commencement date for regular operations. The Agreement and SLA shall thereafter be automatically renewed for a term of one (1) year at a time.

<https://www.anskaffelser.no/verktoy/kontrakter-og-avtaler/driftsavtalen-ssa-d>

1.4 Tender for parts of the assignment

Tender offers will not be accepted for parts of the assignment.

1.5 Estimated value of tender

NRK estimates the value of the contract to approximately 700 000 – 1 000 000 NOK a year.

1.6 Number of suppliers

NRK will enter agreement with one supplier only.

1.7 Structure of the tender notice

The tender notice consists of:

- This document
- Attachment 1 – Requirement Specification
- Attachment 2 - IT-requirements for NRK
- Attachment 3 - SSA-K_appendices_2018_eng
- Attachment 4 - SSA-K_generell_avtaletekst_2018-engelsk_2018
- Attachment 5 - SSA-D_generell_avtaletekst_2018-english
- Attachment 6 - SSA-D_appendices_2015_eng
- Attachment 7 - SSA-K-Appendix 11-Standard data processing agreement GDPR English
- Attachment 8 - Changelog

1.8 Announcement of the procurement

The procurement has been announced at mercell.no (reference NRK-MA3328-20E) and doffin.no, as well as TED (www.ted.publications.eu.int/official).

1.9 Conference for tenderers

No electronic conference for tenderers will be taking place initially.

1.10 Deadline for submission of tender offers

The time limit for receipt of tender is found in the table below.

1.11 Schedule

The procurement will take place in accordance with the general tentative milestone plan shown in the table below. Suppliers will be notified if NRK decides to alter the schedule.

Activity	Date
Date of publication	18th of May 2020
Deadline for queries on the qualification notice	9th of June 2020 at 12:00 CET
Deadline for submitting request for qualification	19th of June 2020 at 12:00 CET
Notification of the result of the qualification and selection	Week 26 - 2020
Distribution of Tender Documents to selected contenders	Week 26 - 2020
Deadline for submitting questions concerning the tender document	28th of July 2020 at 12:00 CET
Deadline for submitting Tender	7th of August 2020 at 12:00 CET
Initial evaluation	Week 33-34, 2020
Feedback to contenders/negotiations	Week 35, 2020
Deadline for submitting revised proposals	Week 36
Evaluation of revised proposals	Week – 36 - 37
Notification of contract award (tentative date)	Week 37-38
Signing of contract	Week 38
Deadline for period during which offers are binding	9th of November 2020

2. RULES FOR THE IMPLEMENTATION OF THE TENDER COMPETITION

2.1 Procurement procedure

This procurement is carried out in accordance with Norwegian Act of 17th June 2016 with regulations for public procurements. The procurement shall be made by means of a negotiated procedure in accordance with part I and III of the Regulations for public procurements.

In a negotiated procedure, all interested bidders have the same opportunity to submit a pre-qualification, assuming there is a sufficient number of suppliers that fulfil the selection criteria.

Three (3) suppliers will be invited to submit a bid. If there is more than three (3) suppliers that is qualified, we will select the best three (3) suppliers according to the criteria in section 4.

All invited suppliers will get there bid evaluated and invited to the negotiations.

It is important that the suppliers submit the bid according to the rules in this document.

2.2 Confidentiality and disclosure

The contracting authority, the beneficiary and their employees are obligated to prevent others from gaining access to, or knowledge of, information about technical devices and procedures or operating and business matters which for competition reasons should be kept secret, cf. § 3-6 of the "Regulations on public procurements", cf. Public Administration Act§ 13.

The contracting authority acknowledges that the general public has the right to access the tender offers and the procurement protocol after the contractor has been chosen, cf. the Freedom of Information Act of 16 May 2006, no. 16, regarding the right of access in public sector agencies, see § 23(3), cf. "Regulations on public procurement" § 7-4.

The contracting authority is obligated to comply with the obligation to provide guidance, cf. the Freedom of Information Act § 11.

If a request for access is made, NRK is committed to make its own assessment of the demand for access against the legal framework.

2.3 Validity period

Tenders must remain valid for three months after the deadline for tenders as stated in section 1.11 above, or until a contract has actually been signed if this takes place before the expiry of the validity period.

2.4 Additional information, communication concerning the procurement

This procurement will be managed in the Mercell portal. The suppliers will be allowed to access, via the portal, the tender documentation and other correspondence relating to the procurement, and to submit an electronic version of the tender.

Any queries on the tender documentation and other enquiries relating to the procurement must only be submitted via www.mercell.no. Enquiries must be labelled with a case number: "MA3328". The deadline for queries is stipulated in section 1.10 above.

Responses to other enquiries cannot be expected. Attempts to acquire information or influence NRK staff involved in the procurement could lead to rejection or cancellation of the tendering procedure.

Queries received will be reviewed and answers in a general, anonymous fashion and will be distributed continuously via www.mercell.no, from which email notifications to the contacts of all suppliers invited to participate will be generated.

If you have any questions about how to use Mercell, please contact Mercell Support on +47 21 01 88 00 or by e-mail: support@mercell.com.

2.5 Correction, supplementation or amendment of the tender documentation

If the supplier becomes aware that the tender documentation could include potential errors or unclear points, or that files sent cannot be read as anticipated, it is the obligation of the supplier to get in touch with the contact at NRK in order to have the error corrected or the unclear points clarified.

NRK reserves the right to make necessary amendments to the tender documentation. The deadline for tenders could be extended accordingly, where necessary.

3. QUALIFICATION REQUIREMENTS

This section includes supplier requirements. These must be regarded as minimum requirements which must all be met for suppliers to participate in the tendering procedure.

The tender must fill out the European Single Procurement Document (ESPD). ESPD is a self-declaration of the businesses' financial status, abilities and suitability for a public procurement procedure. <https://ec.europa.eu/tools/espd/filter?lang=en>

3.1 Mandatory documentation requirements

Qualification requirements	Documentation requirements
The company should have no arrears relating to the payment of taxes and fees to the government.	<p>Appendix 1:</p> <p>Norwegian Contractors:</p> <p>Documentation on the tax paid and the employer's salaries from kemnerkontor (Certificate Order RF-1316. This form is used to order certain certificates and extracts from the Norwegian Tax Administration). They must not be older than 6 months following the deadline for tender submission. If there are arrears, these must be explained.</p> <p>https://www.altinn.no/en/Forms-and-Services/Etater/The-Norwegian-Tax-Administration/Certificate-Order-RF-1316/</p> <p>International Contractors:</p> <p>Contractors are encouraged to submit certificates, not older than 6 months, issued by the competent authority to the effect that the Contractor has fulfilled his obligations relating to the payment of taxes, social security contributions and VAT. Tax certificates are issued by the chief municipal treasurer in the municipality where the Contractor has their head office and by the tax collector in the equivalent.</p>

3.2 Suppliers' organisational and legal position

Qualification requirements	Documentation requirements
The supplier must be a legally registered company	Appendix 2: Company certificate or equivalent documentation indicating that the supplier is registered with a trade register in his homeland

3.3 Economic and financial position

Qualification requirements	Documentation requirements
<p>The supplier must have a satisfactory economic and financial position to fulfill the contract.</p> <p>Economic and financial position will be examined based on a total evaluation including Operating margin (preferably higher than 5 %), Current ratio (preferably higher than 1), Debt-equity ratio (preferably lower than 5) and Capital adequacy/solvency ratio (preferably higher than 20 %).</p>	<p>Appendix 3: Documentation of the economic and financial position:</p> <ul style="list-style-type: none"> Income statement and balance sheet for the last two completed financial years (with audit report), as well as any preliminary accounts for recent periods that have not been completed. Solvency assessment from a company licensed to operate credit information business. This assessment must be no more than three months old from the deadline for applications and be based on the last approved accounts, and it should provide information on creditworthiness and degree of bankruptcy risk (bankruptcy prediction). If the supplier has valid reasons for being unable to produce the requested documentation, a guarantee may be accepted from a parent company which meets the qualification requirement, or alternative documentation in the form of a declaration from an auditor or financial institute, for example, which is appropriate to meet the documentation requirement. If the supplier relies on a parent company or others, the corresponding financial figure for the actual company and the declaration of commitment must be submitted.

3.4 Technical and professional qualifications

Qualification requirements	Documentation requirements
<p>The supplier must have relevant experience of the supply of services equivalent to those described in this document.</p>	<p>Appendix 4: Documentation of the most important deliveries of the supplier and any subcontractors over the last three years. These deliveries must be relevant and comparable in relation to the description of the subject of the procurement.</p> <p>The documentation must state the following for each delivery:</p> <ul style="list-style-type: none"> the client's name and contact information services/solutions supplied the scope, value and duration of the delivery a brief description explaining why the supplier considers this reference to be relevant to the present procurement information on whether – and if so, to what extent – the delivery will be implemented by or using subcontractors

Qualification requirements	Documentation requirements
The supplier must provide all requested functionalities as stated in section 1.2, Tender purpose and scope	Appendix 5: Describe

3.5 Requirement Specification

The detailed information about procurement, requirements, and specifications is presented in section 1.2 and in Attachment 1 – Requirement specification.

3.6 Joint Venture Consortiums and Subcontractors

If a local partner or subcontractors are included in the bid to meet the qualification requirements, the following applies:

- Information must be provided about which areas of the procurement that the main contractor, joint venture partner and subcontractors will be meeting, and estimated percentage of the total deliverables that will be executed by the joint venture partner/subcontractor.
- Signed declarations of commitment for joint venture partners/subcontractors must be presented. This declaration must document that the required resources are at the project disposal for the procurement.

4. PRE-QUALIFICATION CRITERIA AND NUMBER OF SELECTED SUPPLIERS

Three (3) suppliers will be invited to submit a bid, assuming there is a sufficient number of suppliers that fulfill the selection criteria.

If there is more than three (3) suppliers that is qualified, we will select the best three (3) suppliers according to the criteria in section 3.4 Technical and professional qualifications.

5. REQUIREMENTS FOR THE PRE-QUALIFICATION

5.1 Pre-qualifications content and structure

Suppliers are asked to note in particular that all descriptions of requested tools and services must be as complete and as transparent as possible.

NRK requests that responses be kept as concise as possible in relation to what suppliers are asked to describe. Extensive use of references to brochures or other general information where someone must look for the necessary information could count against the supplier during the assessment. The responses to each section should be kept as brief as possible, but they should still describe the solutions in a way that makes it possible to assess whether they are suitable for the described and requested needs.

NRK will assess system documentation available online on vendor websites to form an opinion as part of the prequalification.

The pre-qualification documents must be compiled as specified in the table below. The following documentation must be included in the tender:

Part	Description
1.	Signed pre-qualification letter, containing: <ul style="list-style-type: none">a. The full name, address and exhaustive contact information for the supplier, including contact information for the person responsible for the tender.b. The supplier's understanding of section 2.2 above concerning Confidentiality and disclosure.
2.	Documentation indicating compliance with the qualification requirements; cf. section 3 above

5.2 Language

The pre-qualification can be written in Norwegian or English.

5.3 Number of copies

The tender delivery in mercell.no must comprise:

- One complete copy version labelled "ORIGINAL" as stated in section 5.1 above.
- One copy labelled "SLADDET KOPI" [CENSORED COPY] as stated in section 2.2 above.

It should be noted that it is the responsibility of the supplier to ensure that electronic documents are named correctly in accordance with the above templates and that the electronic deliveries are correct and coincide.

6. NRK'S PROCESSING OF TENDERS

This part is only applicable to those suppliers who have been qualified and selected to take part in the face 2 – the bid.

Tenders received will be processed in compliance with the provisions specified in sections 6.1 to 6.3, below.

6.1 Tender opening

Tenders will be opened at NRK's premises by at least two representatives of NRK immediately after the expiry of the deadline for tenders. Suppliers will not be permitted to be present when the tenders are opened.

6.2 Cancellation

It should be noted that it will not be possible to specify significant reservations to the contract terms or the tender documentation. **Furthermore, NRK will be obliged to reject tenders which contain reservations, errors, ambiguities, incomplete sections or similar which cast doubt over how the tender is to be evaluated in relation to other tenders.**

6.3 Award criteria

6.3.1 Main award criteria

The selection will be based on the most financially and technically beneficial tender offer, based on the following criteria:

Award criteria	Weight (main criteria)	Description/sub criteria
Criteria 1: The suitability and quality of the tendered CMS tool.	80 %	<p>When assessing this criterion, the client will evaluate the extent to which the tender meets the requirements specified in SSA-K and SSA-D, Appendix 1 with attachments.</p> <p>NRK will evaluate the provided CMS against Criteria 1 in two parts:</p> <ul style="list-style-type: none"> • Total score based on answers from the vendors given in Attachment 1 (30% of Criteria 1) • Manual examination of the CMS to evaluate key features described in section 1.2, and ascertain scores reported in Attachment 1 (70% of Criteria 1). <p>For more detailed information about evaluation of this criteria see chapter 6.3.2.1.</p>
Criteria 2: Price level and models	20 %	<p>NRK will assess the price level, discount/price models. Cf. SSA-K and SSA-D, Appendix 7 Total price and pricing provisions.</p> <p>For more detailed information about evaluation of this criteria see chapter 6.3.2.2.</p>

6.3.2 Evaluation of requirements

6.3.2.1 Evaluation of Criteria 1: The suitability and quality of the tendered CMS tool (80 % of total evaluation).

NRK will as stated in 6.3.1. evaluate the provided CMS in two parts:

- Total score based on Attachment 1 – Requirement Specification (30%)
- Manual examination of the CMS during the evaluation (70%)

6.3.2.2 Attachment 1, Candidate Response (30 % of Criteria 1)

Requirements in Attachment 1 have one of the following priorities:

- 1 – Nice to have
- 2 – Should have
- 3 – Must have

Candidates should respond to each requirement using the following scale:

- 0 – No (not feasible with proposed product, or unavailable within 12 months)
- 1 – On our committed roadmap (generally available within 12 months)
- 2 – Yes, but requires extensive customizations by NRK, workarounds using third-party integrations or relies on undocumented functionality.
- 3 – Yes, solved by configuring existing/standard functionality, and is described in available documentation or self-evident for NRK from using the system.

The CMS NRK acquires ***must have*** a Candidate Response score of 2 or 3 on the Priority 3 “Must have” demands in Attachment 1.

NRK will modify the Candidate Response score to reflect any discrepancies found during evaluation. Features that are unavailable during evaluation cannot be scored higher than 1. A response score of 2 must describe the work NRK must undertake to realize the requirement.

Scores will be weighted by priority and summed up. The summed score in Attachment 1 after any corrections will account for 30% of the points of Criteria 1.

6.3.2.3 Manual examination (70 % of Criteria 1)

Qualified CMSs will be tested to evaluate key features described in section 1.2 (based on Vendor’s response given in Appendix 2), and ascertain scores reported in Attachment 1. Vendors must make an instance of the CMS available for evaluation. Additionally, NRK developers will setup local development instances according to available documentation, as needed.

Developers will try to implement an existing NRK content type into the CMS and use it as source data for an existing system, based on available documentation. This might include, but is not limited to:

- Consume CMS-APIs
- Create a custom widget to integrate NRK's image database
- Parse mixed content in rich text in the CMS on the API client side

The results will be used to determine how the CMS pertains to the workflow of specialized content at NRK, the ease of integration and general developer experience, as described in section 1.2.

NRK employees will evaluate user experience and accessibility in the editorial UI.

SLA and other agreement terms will also be considered as part of the examination.

The overall impression of the manual examination will account for 70% of the points of Criteria 1.

6.3.2.4 Evaluation of Criteria 2: Price level and models (20 % of the total evaluation)

Based on content and production estimated in chapter 1.2 NRK prefer payment as a total annual Enterprise Licence fee, where installation/establishment costs are included.

The contract period is 3 years, however since it is likely that NRK will use options to extend the period, we will base our evaluation on a contract period of 4 years (3 years plus 1 year of option).

Tenders should account for the phases outlined in section 1.2 when pricing the CMS. NRK will score the price based on all commercial aspects of the tender.

6.3.3 Other aspects of the evaluation

6.3.3.1 Reservations

NRK wishes to assess the scope and consequences of any reservations to the terms of the agreement, as well as any criteria and requirements from the supplier. These will be assessed under the "Prices" criterion if the condition is deemed to be of economic value, or under the other award criteria if they are deemed to be of significance to these.

6.3.3.2 Scale of the evaluation

NRK uses a scale from 0 (no answer) to 10 points (maximum score) on each part of the evaluation.

Best bid on each of the two main criteria will be awarded 10 points and the other vendors points on the actual main criteria will be adjusted accordingly.

Maximum score for criteria 1 in the total evaluation is 8 points (10 points x 80 % weight) and for Criteria 2 is 2 points (10 points x 20 % weight).

7. REQUIREMENTS FOR THE TENDER

7.1 Tender content and structure

Suppliers are asked to note in particular that all descriptions of requested tools and services must be as complete and as transparent as possible.

NRK requests that responses be kept as concise as possible in relation to what suppliers are asked to describe. Extensive use of references to brochures or other general information where someone has to look for the necessary information could count against the supplier during the assessment. The responses to each section should be kept as brief as possible, but they should still describe the solutions in a way that makes it possible to assess whether they are suitable for the described and requested needs.

Tenders may include specifications/documentation providing complete and detailed information on relevant tools, including technical specifications etc.

The tender documents must be compiled as specified in the table below. The following documentation must be included in the tender:

Part	Description
3.	Signed tender letter, containing: <ul style="list-style-type: none"> c. The full name, address and exhaustive contact information for the supplier, including contact information for the person responsible for the tender. d. The supplier's understanding of section 2.1 above concerning Confidentiality and disclosure. e. Deadline for period during which offers are binding.
4.	Documentation indicating compliance with the qualification requirements; cf. section 3 above
5.	Completed with SSA-K, SSA-D appendix 1 – 10, and Attachment 1, with enclosed link, username/password to a test site

7.2 Language

Tenders can be written in Norwegian or English.

7.3 Number of copies

The tender delivery in mercell.no must comprise:

- One complete copy version labelled "ORIGINAL" as stated in section 7.1 above.
- One copy labelled "SLADDET KOPI" [CENSORED COPY] as stated in section 2.2 above.

It should be noted that it is the responsibility of the supplier to ensure that electronic documents are named correctly in accordance with the above templates and that the electronic deliveries are correct and coincide.

7.4 Reservations and deviations

If the bidder makes reservations against parts of the Tender notice, this must be clearly stated in the tender offer, appendix 8. The conditions must be specified with consequences for performance, price or other matters related to the tender scope and purpose.

The same applies to deviations. Any reservations or deviations shall be precise and unambiguous so that the Contracting authority can consider them without contacting the bidder. Reservations and deviations must refer to the relevant sections in the tender documentation and be well described. Significant reservation and deviations may lead to rejection of the offer.

Any reference made by the bidder to standardized terms of delivery or the like will be considered a reservation if these deviate from the current Tender notice.

7.5 Alternative tenders

As is also stated in the announcement, submission of alternative tenders is not permitted beyond what is stated in this tender documentation. Alternative tenders will be rejected; cf. section 6.2 above.

7.6 Amendment and withdrawal

Tenders may be withdrawn or amended up to the expiry of the deadline for tenders via the Merzell portal.

Amended tenders are to be regarded as new tenders, and these must be formulated in compliance with the tender requirements as specified above.

7.7 Costs for participation in the tendering procedure

Suppliers will prepare and submit tenders at their own expense and risk. Thus NRK accepts no financial responsibility for discontinued work or other expenses in connection with suppliers' participation in the tendering procedure.

7.8 Cancellation of the tendering procedure and total rejection

NRK reserves the right to cancel the tendering procedure if there are reasonable grounds for doing so.

Company Statement (required)

Company:			
Organization Number:			
Address:			
Zip/City			
Phone:			

Contact:			
Phone:		Mobil no:	
E-mail:			

We hereby confirm that our company, within the specified area of supply, commits to provide the resources necessary for contribution to the fulfillment of the contractual obligations in case of contract award.

☐ The tender remains valid for three months after the deadline for tenders as stated in section 1.10 above, or until a contract has actually been signed if this takes place before the expiry of the validity period.

Place	Date	CEO (sign.)
-------	------	-------------