

الترويج
NORWAY



NORGES PAVILJONG PÅ EXPO 2020 I DUBAI

ARKITEKTURBESKRIVELSE

GENERELT

Under arbeidet med å utforme Norges paviljong på Expo 2020 i Dubai har det vært viktig å bruke arkitekturen aktivt for å oppnå en god kobling mellom de overordnede rammene for verdensutstillingen og den norske satsningen på innsiden av paviljongen. Med et enkelt visuelt formspråk mener vi at budskapet kan formidles på en effektiv måte i en sammenheng som er preget av visuell støy og vekslende inntrykk. For å formidle Norges tema; *Havrommet* og Norge som en havnasjon valgte vi båtformen som en ytre ramme for den norske deltakelsen.

KNARR

Båtformen er en gjenkjennelig form som har fulgt mennesket siden urtider. Den symboliserer det å reise, overvinne hindringer og nå frem til ukjente steder, hvilket er med på å gi positive assosiasjoner for de besøkende. Paviljongens navn, *Knarr* er en referanse til middelalderen, en periode da båtbyggingen skjøt fart i Skandinavia. Tilgangen på havet og dets ressurser sikret overlevelse langs den norske kysten men førte også med seg muligheten til å oppdage nye territorier bortenfor horisonten og knytte kontakter med andre kulturer. I norrøn mytologi fikk båter overnaturlige trekk, noe som reflekterte folks ønsker om å overvinne dette elementet som på samme tid er en enorm ressurs for mennesket og en konstant trussel. Båten ble på den tiden også et arbeidsredskap for å frakte mennesker, varer og husdyr fra sted til sted. *Knarren* oppsto som en båttype for å dekke dette behovet; bredere for å lettere kunne frakte ting og mer sjødyktig enn langskipene som egnet seg bedre på lengre reiser over havet. *Knarr* er derfor en dekkende tittel for en paviljong som skal frakte norske verdier til markeder ute i verden ved å formidle norsk satsning innenfor havsektoren.

ARKITEKTUR

Formen på paviljongen vil komme godt til rette på tomten Norge har fått utdelt på utstillingen, rett innenfor en av tre hovedinnganger til utstillingsområdet. På enden av en rekke med nasjonale paviljonger vil silhuetten til *Knarr* være godt synlig for de besøkende. I paviljongens kortende mot øst finner man serviceinngangen og i motsatt ende mot vest ligger inngangen under det man kan kalle for akterstevnen. Her vil de besøkende få skygge fra solen når de står i kø for å komme inn i paviljongen. Som en introduksjon til utstillingen på innsiden blir det anlagt fire små vanddammer. Disse deler forgården i soner og styrer trafikken inn mot inngangen.

Vel inne i paviljongen kommer man inn i et stort åpent utstillingsrom med en rampe på høyre side, som tar de besøkende opp til utstillingens øvre del; mesaninetasjen der man kan nyte god utsikt over hele paviljongen. Derfra vil man kunne fortsette langs et galleri på nordsiden av utstillingsrommet til VIP delen med utsikt over utstillingsalmenningen utenfor. Fra VIP delen går det en bitrapp direkte ned til inngangen.

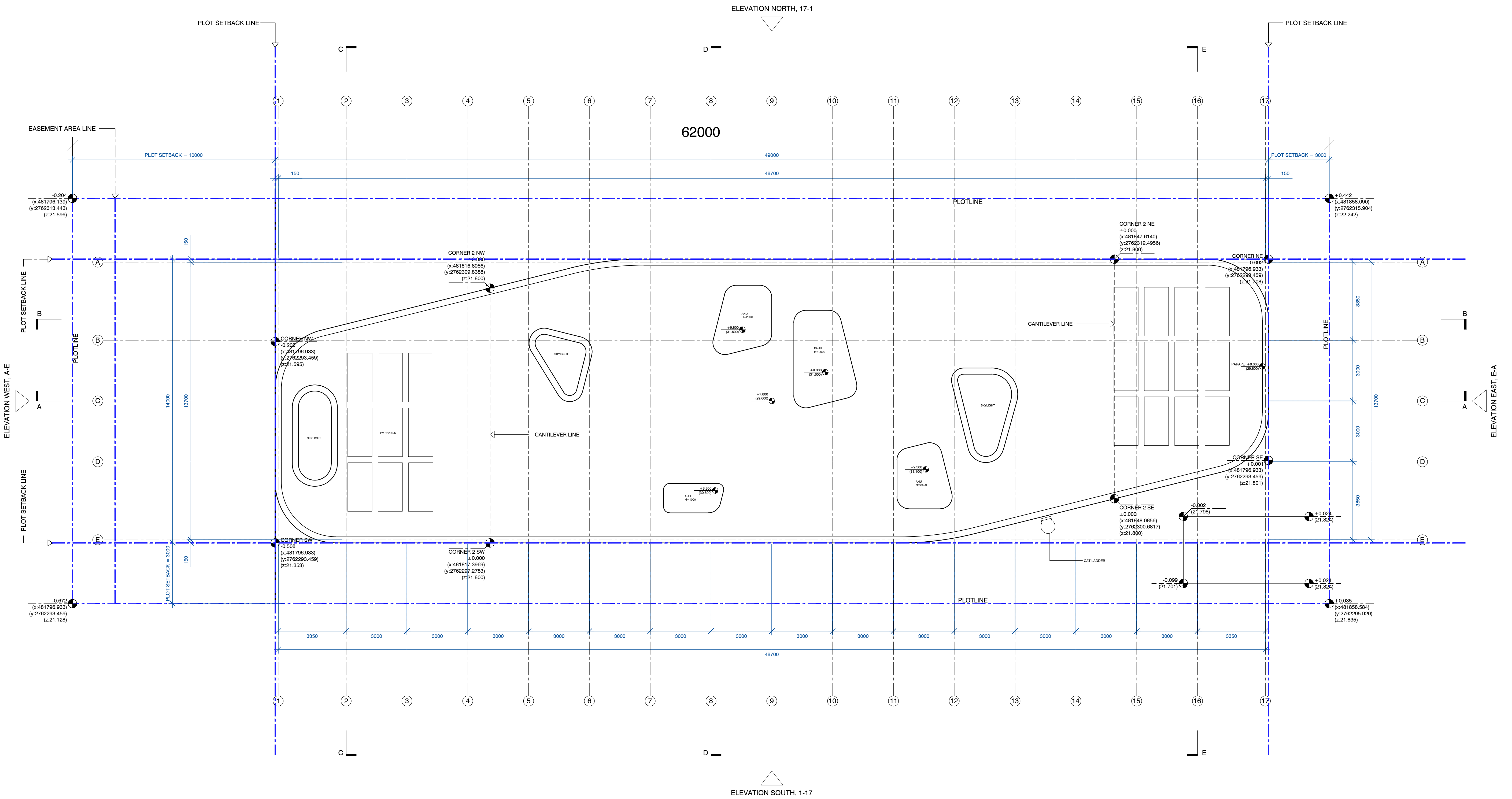
MATERIALER

Utvendig blir paviljongen kledd med fasadeplater i resirkulert aluminium. Inndelingen av platene i formater er ennå ikke ferdig, men skal finne sted over de nærmeste ukene. Utgangspunktet er å understreke paviljongens form og gi ytterligere assosiasjoner til havet og norsk kystkultur.

01.06.2019

Dagur Eggertsson
M.Arch/MNAL





REV.	REVISION INFO	DATE	APP.	CONTR.
C.369				

client / project
**NORWEGIAN PAVILION
 EXPO 2020 DUBAI**

drawing info
**ROOF PLAN
 WITH PV-PANELS
 AND SKYLIGHTS**
 -
FINAL DESIGN

file name
 NOR.AR.DWG A100- (R02).dwg

date
 05.05.19

revision
 R00

scale
 1:100

author
 JOD

checked
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drawing no.
A102

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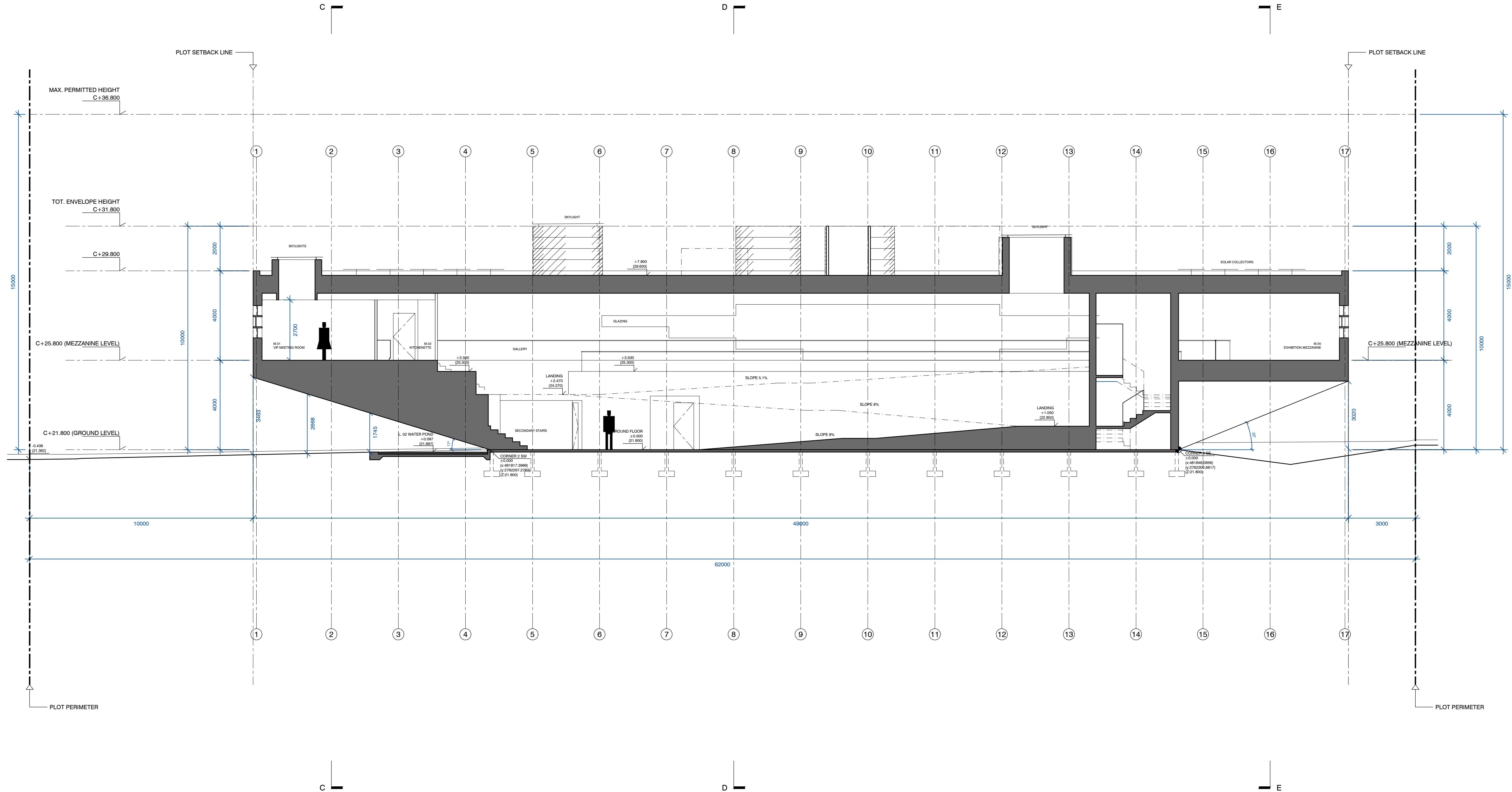
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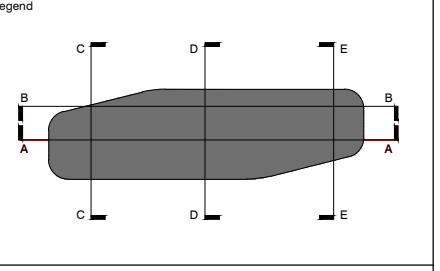
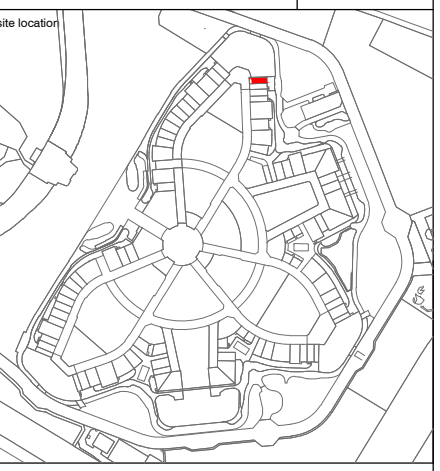
A102 ROOF LEVEL PLAN



A300 SECTION A-A

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C.369



client / project
**NORWEGIAN PAVILION
 EXPO 2020 DUBAI**

drawing info
**SECTION AA
 THROUGH EXHIBITION
 SPACE AND VIP AREA**
**-
 FINAL DESIGN**

file name
NOR.AR.DWG.A300 (R00).dwg

date
05.05.19

revision
R00

scale
1:100

project
JOD

drawing no.
A300

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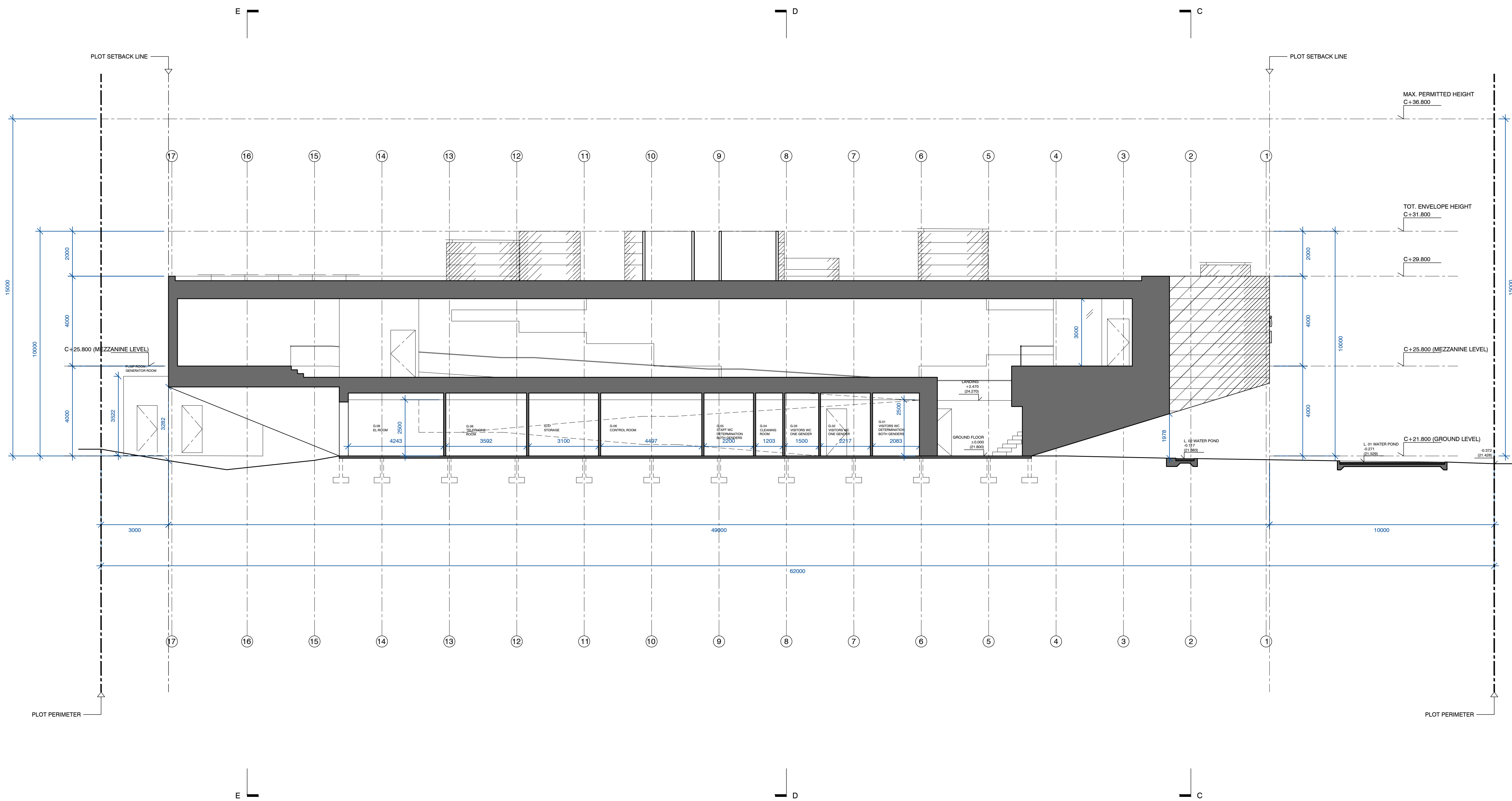
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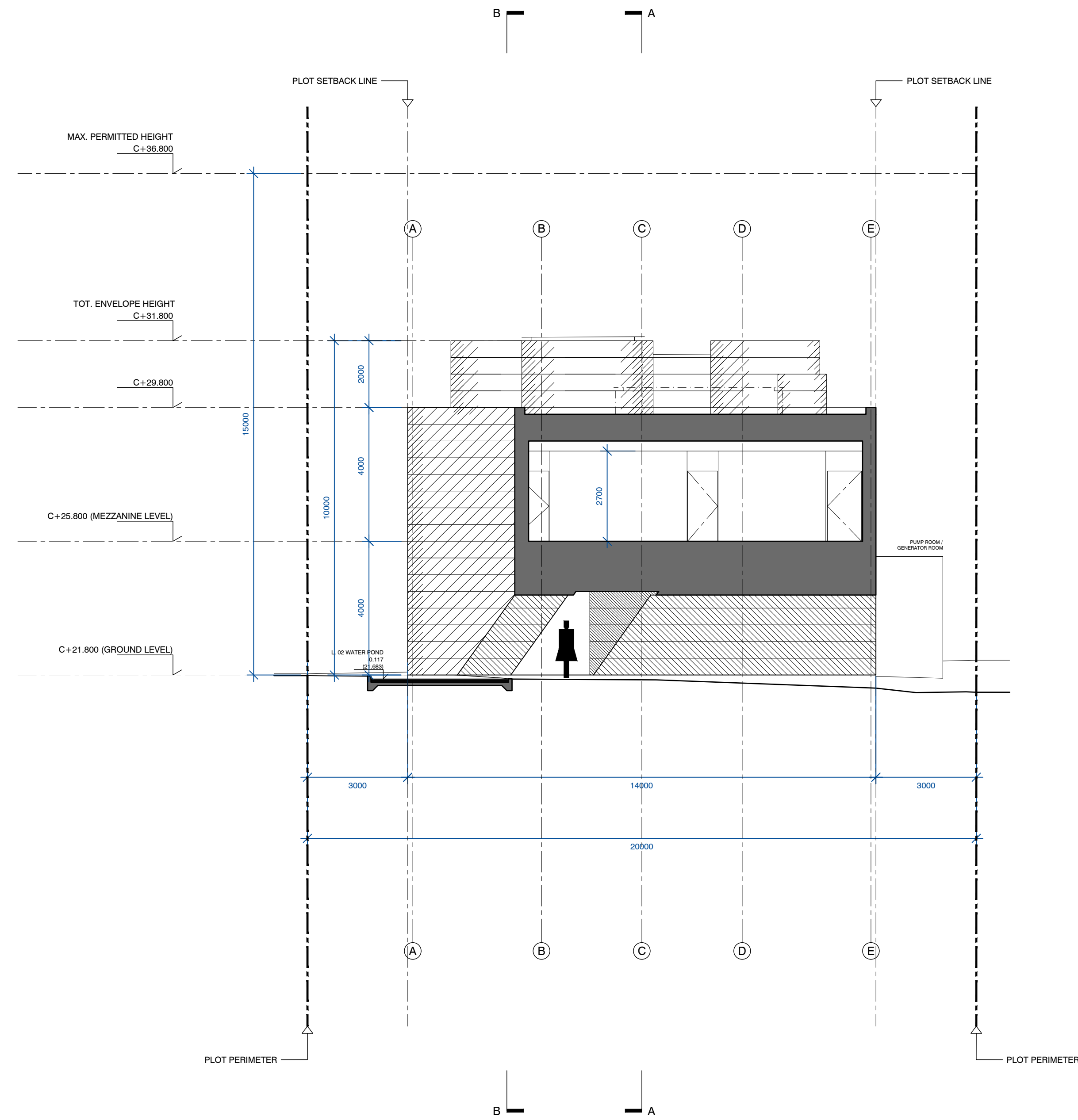
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SECTION	A300	R00
<p>client / project</p> <p>NORWEGIAN PAVILION EXPO 2020 DUBAI</p>		
<p>drawing info</p> <p>SECTION B-B THROUGH EXHIBITION SPACE AND VIP AREA</p> <p>FINAL DESIGN</p>		
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revision	R00	
scale	1:100	drawing no.
author	JOD	DE
client	<p>INNOVATION NORWAY Akervege 13 N-0150 Oslo Norway t. +47 22002500 m. +47 91533855 post@innovationnorway.no</p>	
general contractor	<p>EXPOMOBILIA MCH Live Marketing, Exhibition, AC Im Langgag 2, CH-8001 Ethwil-Zürich Switzerland t. +41 52 354 74 74 m. +41 78 258 4877 info@expomobilia.com</p>	
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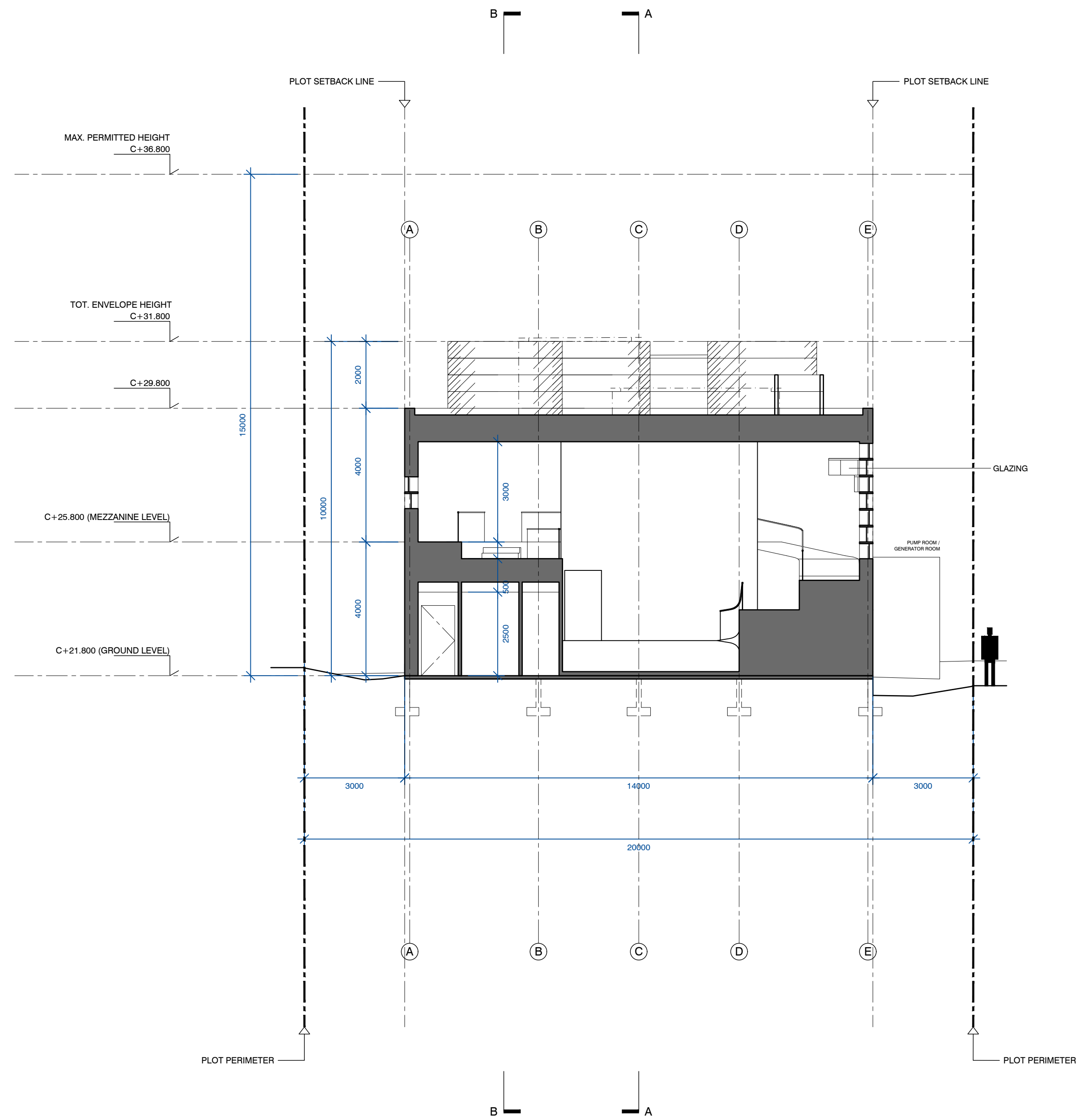


A301 SECTION B-B



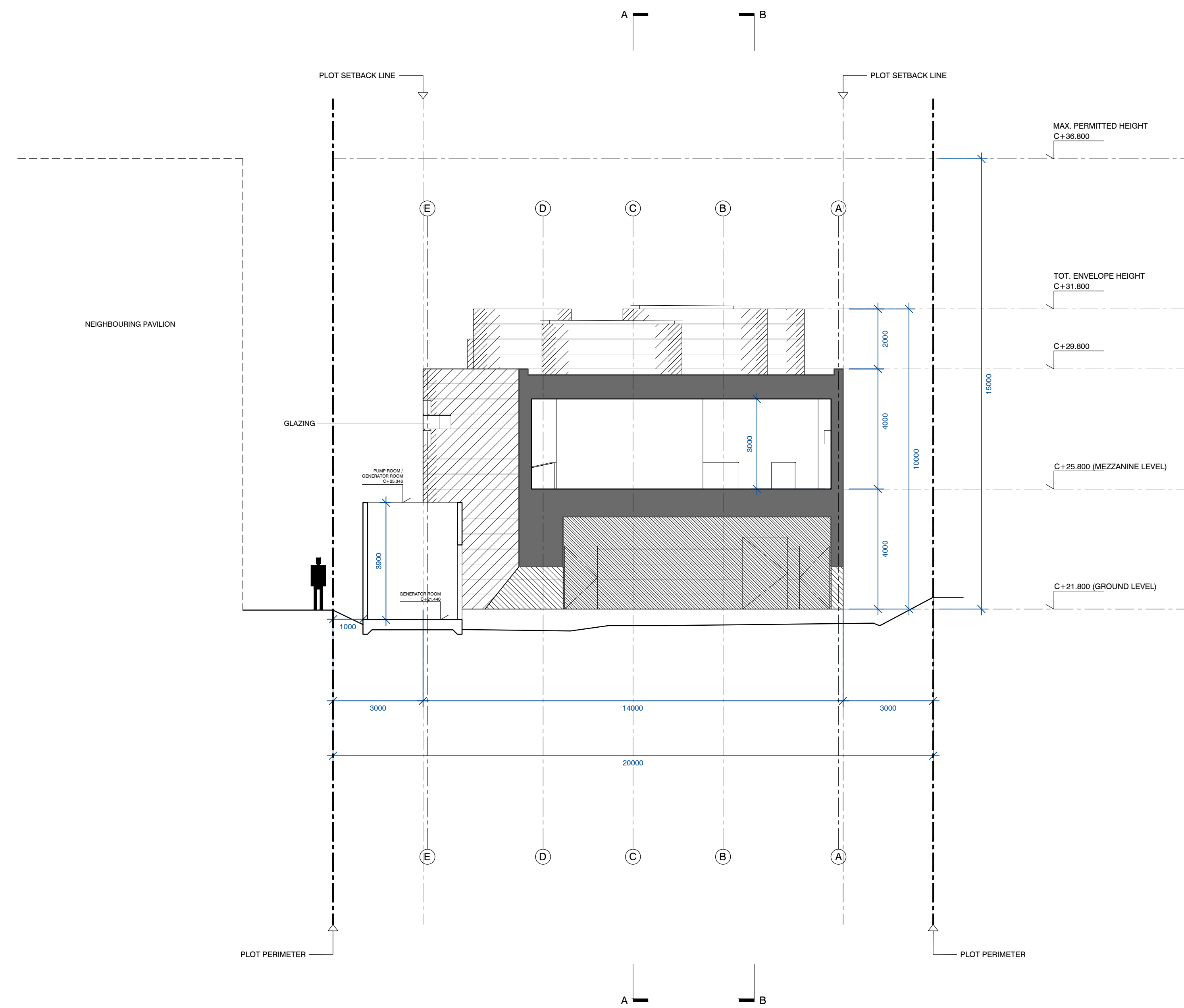
A302 SECTION C-C

SECTION	A302	R00
<p>client / project</p> <p>NORWEGIAN PAVILION EXPO 2020 DUBAI</p>		
<p>drawing info</p> <p>SECTION C-C THROUGH EXHIBITION SPACE AND VIP AREA</p> <p>FINAL DESIGN</p>		
<p>file name</p> <p>NOR AR DWG A300 (R00).dwg</p>		
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revision	R00	
scale	1:100	drawing no.
author	JOD	A302
client	<p>INNOVATION NORWAY</p> <p>Arvegeit 13 N-0108 Oslo Norway t. +47 22022500 m. +47 91153885 post@innovationnorge.no</p>	
general contractor	<p>EXPOMOBILIA</p> <p>MCH Live Marketing Solutions AG Im Langhag 2, CH-8007 Ethikon-Zürich Switzerland t. +41 52 354 74 74 m. +41 78 258 4877 info@expomobilia.com</p>	
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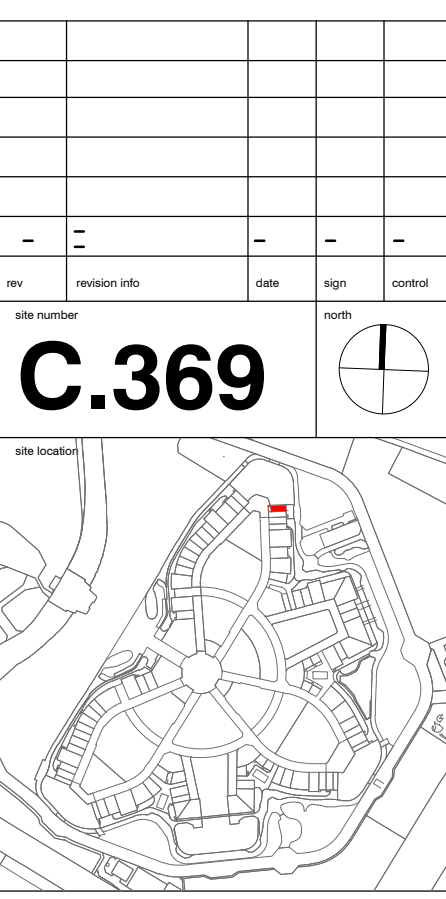
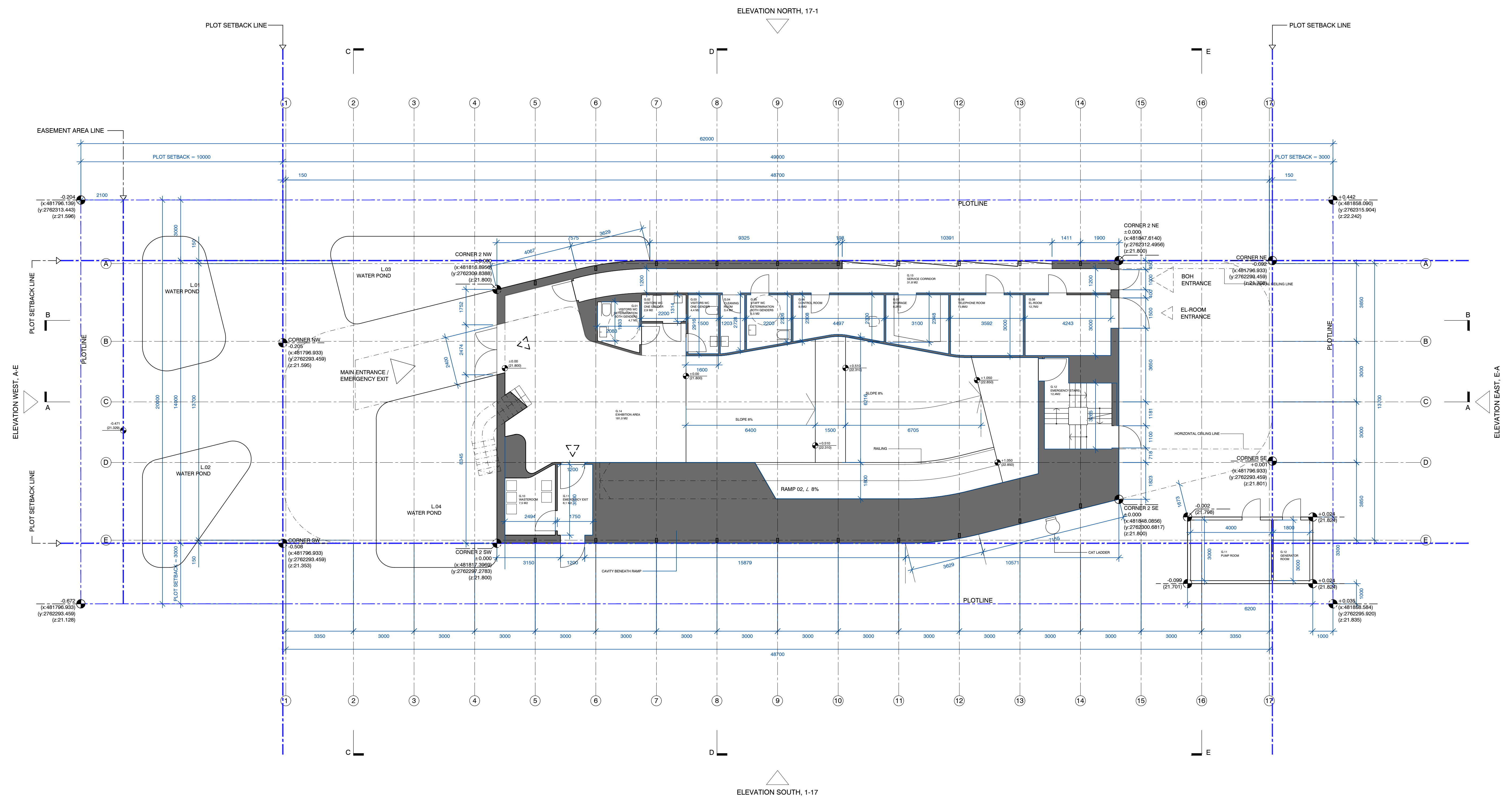
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SECTION	A303	R00
drawing info		
client / project		
NORWEGIAN PAVILION EXPO 2020 DUBAI		
drawing info		
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date	revision info	sheet
05.05.19		R00
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designer	drawing no.	
JOD	A303	
client	client info	
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general contractor	client info	
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A304 SECTION E-E

drawing info	drawing no.	rev.
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title		
date		
author		
check		
project		
location		
north		
<p>C.369</p>		
<p>NORWEGIAN PAVILION EXPO 2020 DUBAI</p>		
<p>SECTION E-E THROUGH EXHIBITION SPACE, MEZZANINE AND RAMPS</p> <p>FINAL DESIGN</p>		
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date	revision	
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scale	drawing no.	
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author	country	
JOD	DE	
<p>client INNOVATION NORWAY</p> <p>Arvegeit 13 N-0108 Oslo Norway t. +47 22002500 m. +47 91153850 post@innovationnorge.no</p>		
<p>general contractor EXPOMOBILIA</p> <p>MCH Live Marketing, Stokholm, AG Im Langhag 2, CH-8001 Ebikon-Zürich Switzerland t. +41 52 354 74 74 m. +41 78 258 4877 info@expomobilia.com</p>		
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NO.	REVISION	DATE	BY	APP'D

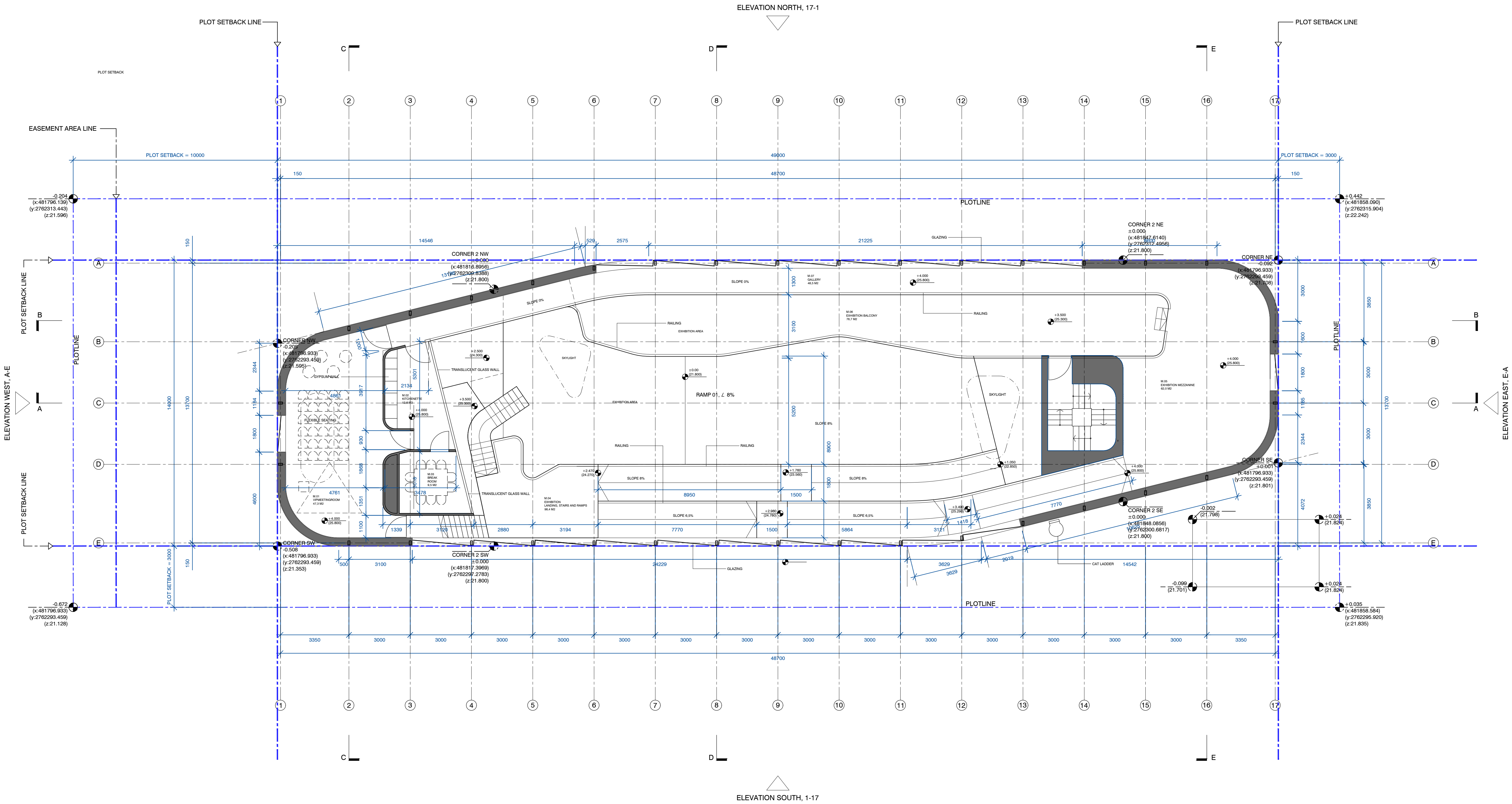
C.369

**NORWEGIAN PAVILION
EXPO 2020 DUBAI**

drawing title
**GROUND FLOOR PLAN
EXHIBITION SPACE
AND TECHNICAL AREAS
FINAL DESIGN**

client / project NOR AR DWG A100- (R00).dwg	revision R00
date 05.05.19	drawing no. A100
scale 1:100	client INNOVATION NORWAY Norge 13 N-0168 Oslo Norway t: +47 22022500 m: +47 91153885 post@innovationnorge.no
author JOD	general contractor EXPOMOBILIA MCH Live Marketing, Selskaps AC Inn Langhaug 2, CH-8001 Ethusaun-Zürich Schweiz t: +41 52 354 74 74 m: +41 52 58 258 4877 info@expomobilia.com
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designer DE	design FIVECOURNMENTS 19111 Harvard Ave., Suite 103 Los Angeles, CA 90027 USA t: +1 831 624 0700 m: +36 65 6466785 info@fivecournments.com
architect of record NSO ARCHITECTURAL CONSULTANTS	architect of record NSO ARCHITECTURAL CONSULTANTS 314 Business Village Bldg. 111024 Oud Metha Dubai t: +971 4 2889701 m: +971 50 000 7481 post@ri-eg.com

A100 GROUND FLOOR PLAN



C.369

client / project
**NORWEGIAN PAVILION
 EXPO 2020 DUBAI**

drawing info
**MEZZANINE PLAN
 WITH RAMPS, EXHIBITION
 SPACE AND VIP AREA**
 FINAL DESIGN

file name
 NOR AR DWG A100 (R00).dwg

date
 05.05.19

revision
 R00

scale
 1:100

author
 JOD

checked
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drawing no.
A101

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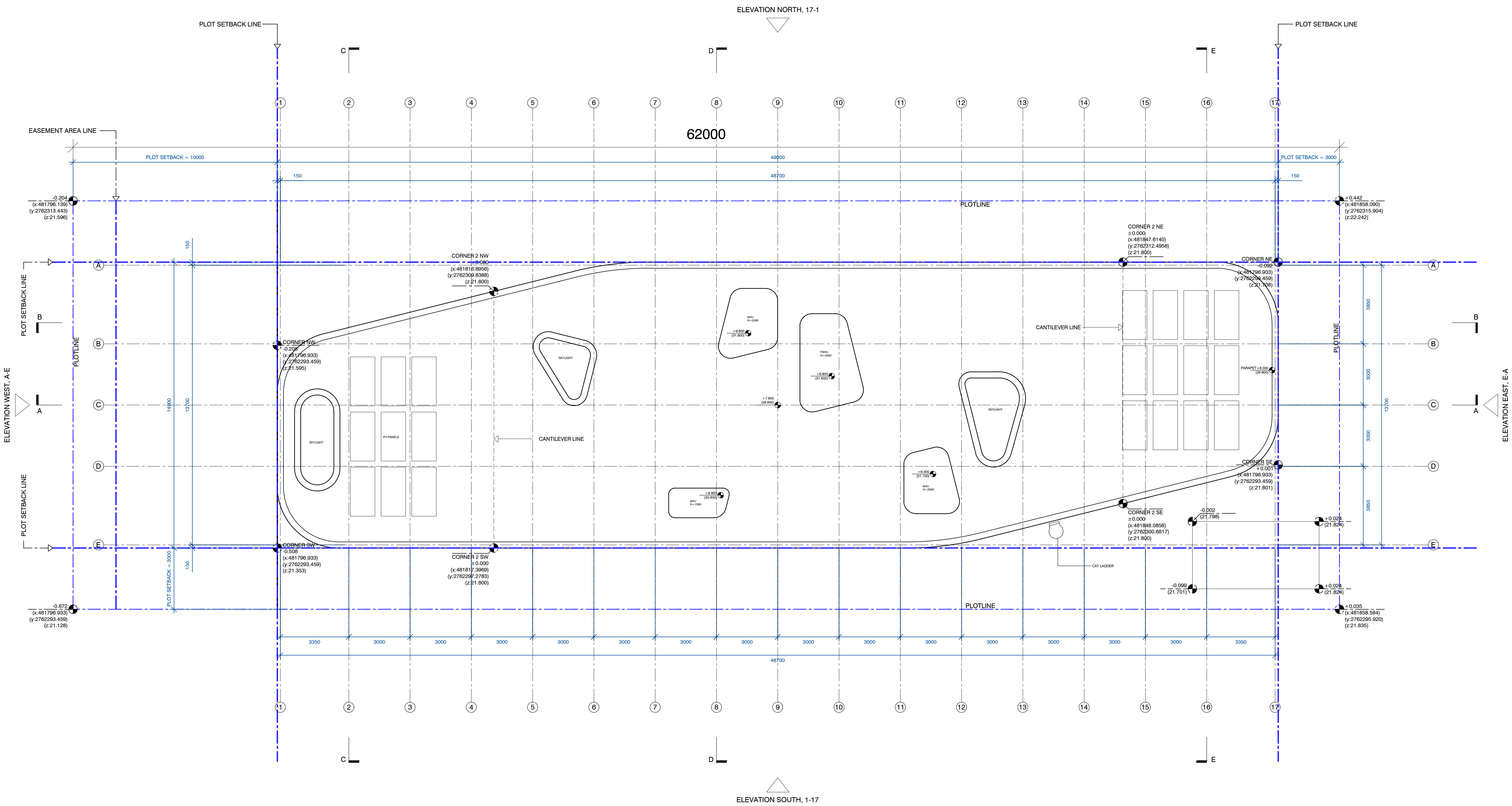
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A101 MEZZANINE LEVEL PLAN



NORWEGIAN PAVILION EXPO 2020 DUBAI

ROOF PLAN WITH PV-PANELS AND SKYLIGHTS
FINAL DESIGN

NOR AR DWG A100- (R02).dwg
DATE: 05.05.19
SCALE: 1:100
DRAWING NO: A102

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EXPOMOBILIA

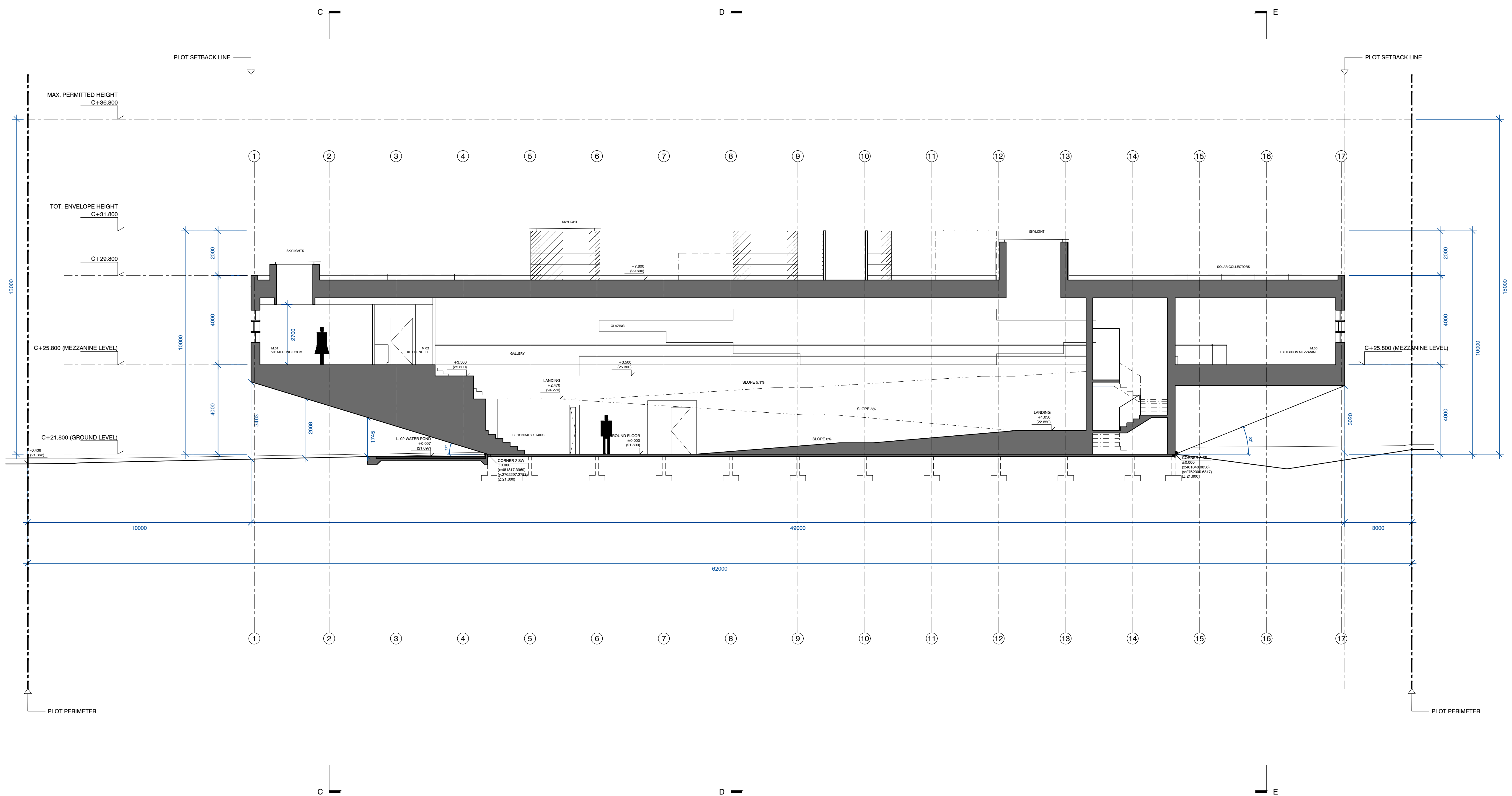
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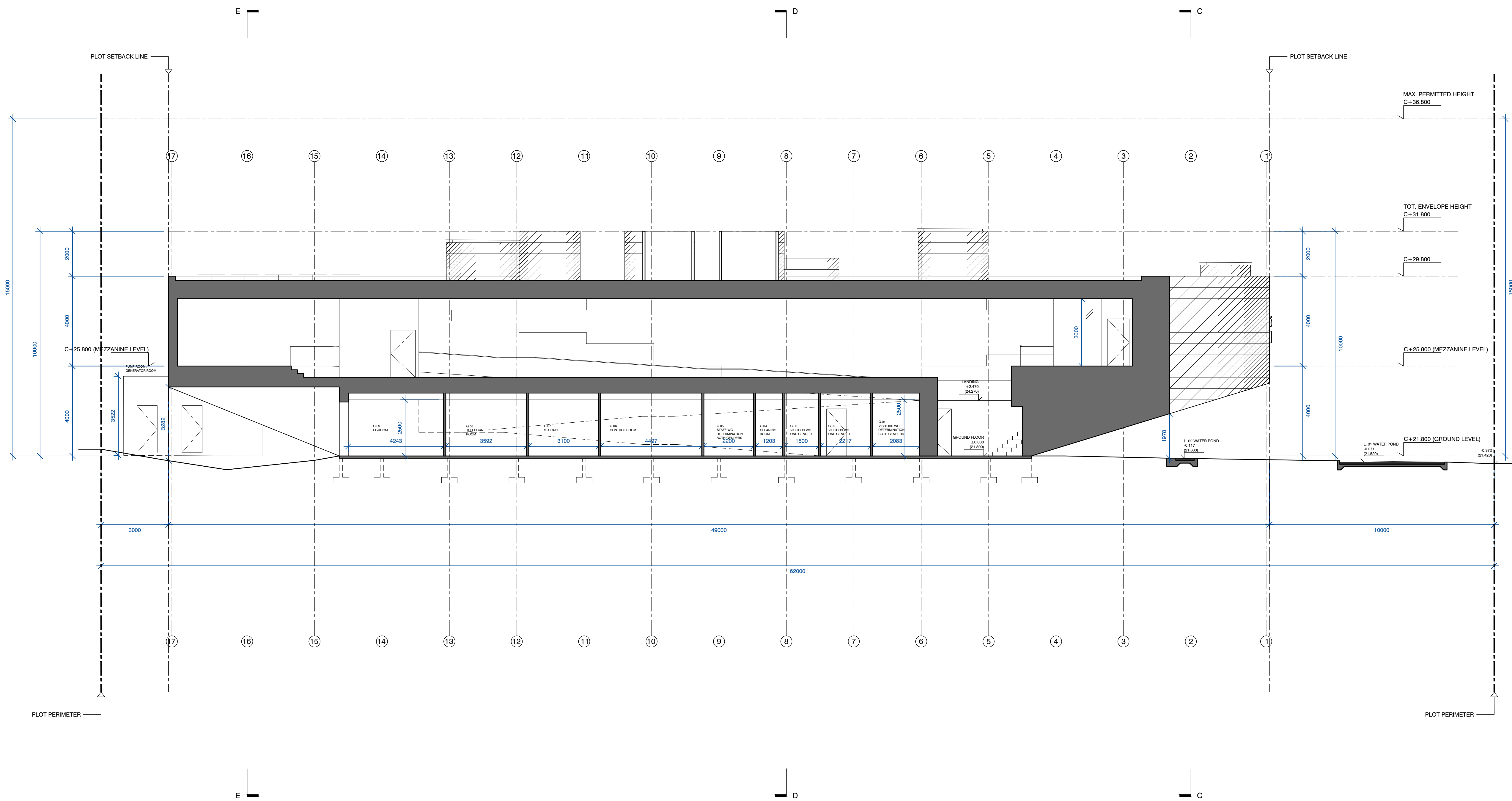
A102 ROOF LEVEL PLAN

SECTION	A300	R00
<p>client / project</p> <p>NORWEGIAN PAVILION EXPO 2020 DUBAI</p>		
<p>drawing info</p> <p>SECTION AA THROUGH EXHIBITION SPACE AND VIP AREA</p> <p>FINAL DESIGN</p>		
<p>file name</p> <p>NOR AR DWG A300 (R00).dwg</p>		
date	05.05.19	revision
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author	JOD	drawing no.
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client	<p>INNOVATION NORWAY Arvegeit 13 N-0158 Oslo Norway t. +47 22022500 m. +47 91533855 post@innovationnorge.no</p>	
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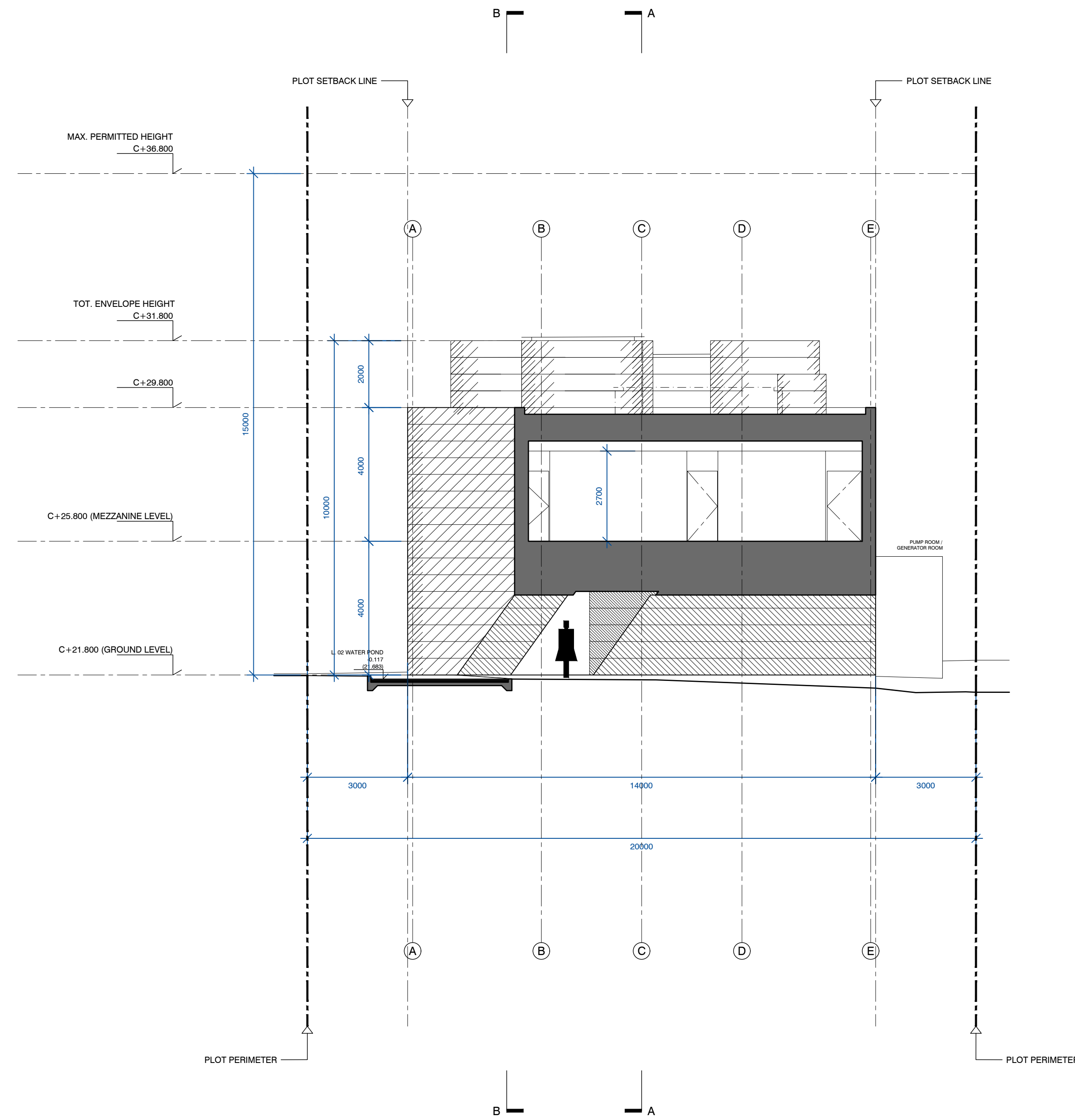


A300 SECTION A-A

SECTION	A300	R00
<p>client / project</p> <p>NORWEGIAN PAVILION EXPO 2020 DUBAI</p>		
<p>drawing info</p> <p>SECTION B-B THROUGH EXHIBITION SPACE AND VIP AREA</p> <p>FINAL DESIGN</p>		
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author	JOD	DE
client	<p>INNOVATION NORWAY Alnengata 13 N-0198 Oslo Norway t. +47 22002500 m. +47 91538365 post@innovationnorway.no</p>	
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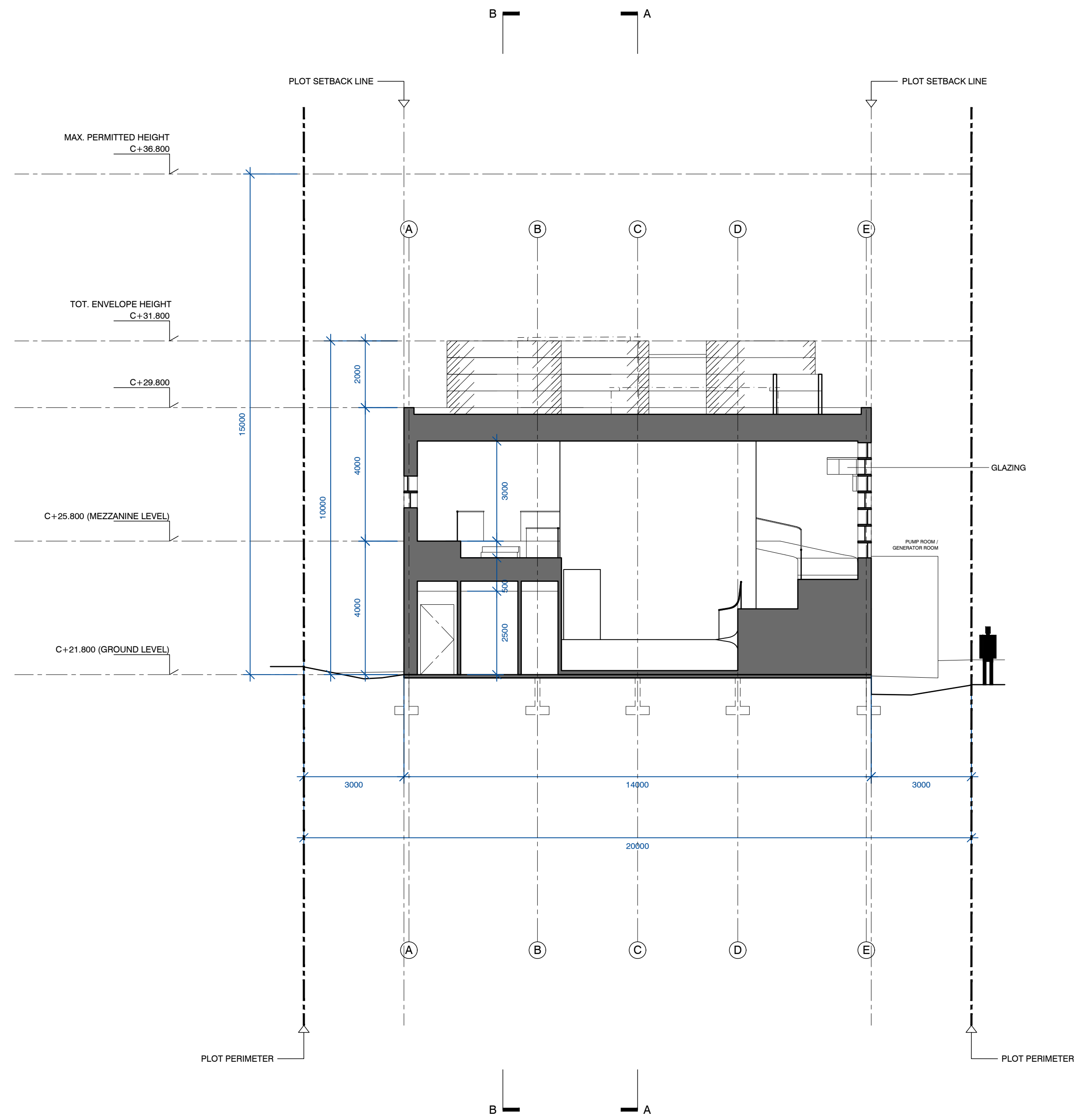


A301 SECTION B-B



A302 SECTION C-C

SECTION	A302	R00
drawing info		
SECTION C-C THROUGH EXHIBITION SPACE AND VIP AREA - FINAL DESIGN		
client / project NORWEGIAN PAVILION EXPO 2020 DUBAI		
drawing info SECTION C-C THROUGH EXHIBITION SPACE AND VIP AREA - FINAL DESIGN		
file name NOR AR DWG A300 (R00).dwg		
date 05.05.19	revision R00	
scale 1:100	drawing no. A302	
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A303 SECTION D-D

SECTION	A303	R00
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SECTION D-D THROUGH EXHIBITION SPACE, MEZZANINE AND RAMPS FINAL DESIGN		
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